

RUSS GILBERT

Art Director & Designer

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ABOUT ME

As an Art Director and Designer I've built a twelve year career conceiving and bringing ideas to life, based on my love of design, style and the belief that taste should always come before technique.

With a focus on brands, their visual language and personality, I particularly enjoy the way subtle detail can make all the difference. Especially when employing aspirational traits that look to resonate with taste makers and premium consumers.

EDUCATION

Graphic Design
BA (1st Hons)
Middlesex University
2005

Art Foundation
Middlesex University
2002

SKILLS

Identity
Branding
Art Direction
Editorial
Print
POS
Packaging
Photography
Typography
Exhibition
Digital

EXPERIENCE

Freelance Art Director/Designer 2008 - Today

Ogilvy, Saatchi & Saatchi, Hogarth, Adam & Eve DDB, RPM, Cheil, Hometown, Mother, Pulse Creative, Hue & Cry, IRIS, BMB, Weber Shandwick, DBG, Anthem Worldwide, Blue Hive, Isobar, NBC Universal, Facebook, Fold7, TBWA, Grey, VCCP, Wax, JWT, Albion, Baber Smith, Momentum, ThinkJuice and many more + own projects.

G2 Worldwide (WPP)

Art Director & Designer 2012 - 2013

Working on the Dunhill brand. Developing global campaigns and evolving the brand.

More Creative

Senior Designer 2011

Working on a broad range of clients ; Adidas, volkswagen, Kopparberg and Vodaphone.

Freelance Art Director/Designer

2009 - 2011

Albion, Boehm Design, Baber Smith, The Big Kick, Elvis, Ignis, Innovision, JWT, TBWA, The Communications Agency, Tequila, VCCP, Wax & Cubbit House.

Lunch Communications

Middleweight Designer 2009

Freelance position focusing mainly on the Nokia Green campaign and Kaupthing Bank.

Freelance Art Director/Designer

2008 - 2009

Amy Winehouse, Island Records, Lioness Records, Trojan Records, Vodafone Music and Ex Sports.

Mystery Design

Junior to Middleweight Designer 2006 - 2008

Being part of a small design team I had a very diverse role working across a wide range of projects from design, packaging, illustration, advertising & marketing. Building relationships with clients and working to tight deadlines.

Dazed & Confused

Junior Designer 2005